BEYOND

Amplify your Revenue and Occupancy with Low Demand Event Detection, Seasonal Pacing, Availability Yielding, and Last Minute Discounts.

Achieving the ideal pricing for your holiday rental business has never been simpler! Our team of Revenue Managers and Data Scientists, offering combined industry experience of more than 50 years, incorporates A/B testing into Beyond's Algorithm to provide you with optimal pricing for every season effortlessly, saving you valuable time.

Bid farewell to the arduous task of making manual pricing adjustments for high, low, or moderate demand periods, and say hello to increased occupancy and revenue with Beyond's industry-leading algorithm and skilled team by your side!

As a host or property manager, you want to gain the best outcome for boosting revenue while being seen as the best value option for guests' travel needs. Manually updating rates and trying to follow demand trends can be time-consuming and overwhelming. That's where Beyond's formula of advanced pricing adjustments comes in.

Low Demand Event Detection:

→ Maintain competitive pricing and profitability by identifying periods of declining demand within the next 180 days and adjusting your prices accordingly.

→ Take a proactive approach to pricing by identifying patterns of reduced interest on specific days.

→ Save time and money with automated price adjustments, developed by experienced holiday rental professionals, real-time demand data, and a learning-based algorithm that delivers a minimum revenue boost of 0.79%.

Seasonal Pacing:

→ Understand demand patterns based on the availability of days surrounding a booking and implement suitable pricing strategies to enhance occupancy during challenging periods.

→ Achieve a minimum growth of 1.97% in returns and join the growing ranks of hosts and property managers who have generated revenue of more than $28 million within the first month of its launch.

→ Offer pricing flexibility and incentivise bookings for dates that would otherwise remain unsold.

Availability Yielding:

→ Align year-on-year variations in seasonal demand with your daily pricing approach.

→ Make informed decisions based on market changes and reduce the number of manual base price changes needed for a prime pricing strategy.

→ Benefit from a 2.46% increase in Revenue Per Available Night (RevPAN) through our ongoing enhancements to Beyond Algorithm's Seasonality factor.

Last Minute Discounts:

→ Take advantage of automated discounting during periods of lower demand to efficiently fill unbooked nights and boost your occupancy rate.

→ Make use of Last Minute Discounts to attract a greater number of guests with reduced pricing based on bedroom size and market trends.

→ Best position to overcome the current economic climate with Last Minute Discounts, ensuring you don't miss out on additional revenue opportunities.

Beyond's extensive data set is derived from our numerous connected accounts, enabling us to develop personalised solutions that cater to the specific requirements of your holiday rental business. The team of Beyonders responsible for our algorithm continuously fine-tunes it, to ensure the most effective we deliver the best formula to drive your pricing strategy, both in the present and in the future. But we don't stop there—we go beyond.

Beyond is the leading revenue management platform that empowers you to discover new avenues for generating income with your holiday rental.

Ready to Learn More?